

BOULDER COUNTY'S



BATON TWIRLING STUDIO

Baton Twirling SUMMER CAMP 2016

HIGH PEAKS TWIRLERS, LLC • LAFAYETTE, CO 80026 • 303-325-4764 • WWW.HIGHPEAKSTWIRLERS.COM



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BATON TWIRLING STUDIO

ABOUT HIGH PEAKS TWIRLERS

High Peaks Twirlers is the only baton twirling studio in Boulder County. It started in September 2011 and has seen continuous growth over the past 4 years. We had just 4 students who participated in the Louisville Parade of Lights in December 2012. By December 2015 we had 21 students participate in that same parade.

The number of students involved in competitions has also increased. We've gone from 2 individual competitive twirlers in the 2012-2013 season to 8 individual competitors for the current 2015-2016 season. We've also added a dance twirl team and a show twirl team. We took our dance twirl team to the USTA Central Regional competition in June 2015 for the first time. Our team placed first in their Beginner division! The team members also had many individual first place wins in their beginner divisions.

We added a second instructor this past year to help work with our intro and beginner twirlers.

Mindy is also currently working with the CU "Golden Buffalo" marching band as they bring back feature twirler positions with the band for the first time in 15+ years. This is very exciting news for twirling in Colorado, and especially in Boulder County. Adding twirlers to our nearby university's band will help raise awareness of what twirling is and should hopefully attract more students to give it a try.

Mindy is starting to work with a local high school band director to bring back twirling to the local high school marching band. This will again increase awareness of baton twirling in the community and be a great opportunity for our twirlers to participate in marching band.

ABOUT THE CAMP

This camp will give twirlers from all over Colorado and other nearby states the opportunity to work with a variety of instructors. Currently on staff, we have Jason Lee from Washington, D.C., who is a former bronze, silver and gold medalist at the World Championships. We also have Ashley Dolan and Meredith Winnefeld, both are feature twirlers at their universities, the University of Texas and the University of Arizona, respectively and have placed near the top nationally. We'll also be bringing in local gymnastics and dance instructors as additional staff.

We'll be reaching out to students who have never picked up a baton. This will be a great opportunity for them to discover the joy of baton twirling and all that goes into it.

Students attending the camp will learn a variety of skills: combining baton and dance into routines, partner and team exchanges, beginning juggling, 2 and 3 baton skills, field twirling skills (to prepare them to perform with high school and college marching bands), basic gymnastics, and dance technique. They will learn several routines which will be performed for family and friends at the end of the camp. Campers will make new friends and strengthen current friendships among their teammates. They will improve their twirling technique and learn lots of fun new tricks and routines.



Testimonials

ABOUT TWIRLING CAMP

Olivia, age 11

"My favorite part is meeting other twirlers, hanging out with them, and making new friends."

Nicole, twirling mom

"Emma benefited from meeting a large group of girls who had a range of abilities. She was able to get help from other twirlers to do tricks that have been hard for her and also been able to show off what she does well. The energy of a larger group has increased her drive to continue in twirling."

Lynne, twirling mom

"Attending a camp or clinic has benefitted Cailleigh because it has exposed her to all levels of twirling which she has found exciting. She has learned immensely from the hands on aspect of these environments. Her favorite part would have to be hanging out with her fellow twirling friends!"

Emma, age 13

"I like how you get to practice in front of judges and get a different point of view on how you're twirling."

ABOUT TWIRLING CLASSES

Amanda Jones

"She is much more independent, positive, and supportive of others. I see her determination and confidence building each and every day."

Nicole Stutte

"She is confident, identifies as being "good" at something, she sees a future that involves twirling in high school and college, helps her see the future."

Candace Holmes

"We are so thrilled and grateful to you that she has the opportunity to set some goals (tough goals) and see that she can get there. THAT is the whole purpose of extra-curricular activities for our kids. So thank you again (I'll keep saying it)!"

Laura Williams

"Impeccable Organization!!! I loved the twirling notebook clearly illustrating the goals and achievements of each move, the clearly stated expectations and rewards (i.e. things to bring every time), and the most awesome, positive, upbeat Miss Mindy, so patient, kind, and inspiring! We also enjoyed the extras (i.e. movie night, creek fest performance, etc.)"





The Team

MINDY HURD

Director/Owner



Ms. Mindy began twirling when she was eight years old and has performed and competed in a wide variety of venues over the years. She is a former Collegiate Miss Majorette of Arizona and feature twirler at Arizona State University. Ms. Mindy has coached twirlers aged 4-college in classes, high school twirling teams and privately in both Arizona and Colorado. She is also a certified judge for both the United States Twirling Association and the National Baton Twirling Association. Ms. Mindy has a degree in Elementary Education and has also previously taught elementary school.

ASHLEY DOLAN

Guest Instructor



Ashley Dolan is the feature twirler at the University of Texas at Austin. She has been twirling for as long as she can remember. It has been an integral part of her life! Twirling allows Ashley to express her deepest thoughts and feelings for enthusiastic audiences and with phenomenal athletes and coaches. The sport of baton twirling has allowed Ashley to represent her university and country at both national and international competitions. Twirling has truly changed her life!

JASON LEE

Guest Instructor



In his competitive days, Jason Lee was a multiple-time national champion in the categories of Mens Solo, Dance Twirl, and 2-Baton. He also had a decorated career as an athlete at the World Championships. He won the gold medal in the Junior Mens Division in 1997, and won the bronze medal in the Senior Mens Division in 2006. He also won six consecutive medals (three silver and three bronze) in the Senior Pairs Division with his sister, Monica, from 2004-2010. Having joined the professional ranks, Jason serves as a USTA coach and Master-level judge. A graduate of Stanford University and Harvard Law School, he currently works as an attorney for the U.S. Department of Justice.

MEREDITH WINNEFELD

Guest Instructor



Twirling has lead Meredith to where she is today. The goals she set and accomplished have been because of twirling. She is incredibly grateful for all of the opportunities she has been presented through this sport. Twirling has allowed her to travel across the country and around the world. As a result, she has created numerous friendships throughout the years. Meredith feels lucky to have had the opportunities she has had at Arizona State University including four full football seasons and four bowl games. As well as, one performance in 2015 at Dallas Cowboys Stadium and at Super Bowl 49.



Sponsorship Levels

To help us offset the cost associated with the 2016 Twirling Summer Camp and to ensure more campers are able to attend, we are asking donors like you to provide cash or in-kind donations. In gratitude for your support, we have created five (5) sponsorship levels that offer various marketing opportunities to promote your business.

\$1000

- Primary logo placement on the camp website page
- Full page flyer (8.5" x 11") included in each camper's folder
- Logo on front cover of the camp program
- 1/2 page ad (5" x 8") in the camp program
- Primary logo placement on the camp banner
- 5 social media mentions in camp promotions

\$500*

- Secondary logo placement on the camp website page
- Half page flyer (5.5" x 8.5") included in each camper's folder
- Logo on back cover of the camp program
- 1/4 page ad (3.75" x 5") in camp program
- Secondary logo placement on the camp banner
- 3 social media mentions in camp promotions

\$250

- Logo inside the camp program
- Tertiary logo placement on camp banner
- 1 social media mention in camp promotions

\$100

- Logo inside the camp program

\$50

- Name listed in the camp program

ARTWORK

Send artwork and/or questions to
Mindy Hurd at:

mindy@highpeakstwirlers.com

RESOLUTION

Logos and ads should be saved
no smaller than 300 dpi.

FILE TYPES ACCEPTED

JPEG, PNG, or PDF

* *"Sponsor a Camper"* (see next page) and receive all of the marketing benefits with the \$500 sponsorship!



Sponsor Form

CONTACT INFORMATION

☐ Phone

☐ Email

☐ Text

Name of Sponsor

Preferred Method of Communication

Address

City/State/Zip

Email

Phone/Mobile Phone

Business Name to Appear in Promotions

☐ Sponsor a Camper

value of \$350

"Sponsor a Camper" and receive the marketing benefits
of the \$500 sponsorship level!

SPONSORSHIP LEVELS

Please check one:

☐

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\$50

- Name listed in the camp program

PAYMENT

Send check and completed form to:

High Peaks Twirlers, LLC

PO BOX 761

Lafayette, Co 80026

mindy@highpeakstwirlers.com

Or, email the completed form to:

Or make a donation online at <http://www.highpeakstwirlers.com/camps-clinics/>